



Eucarol® EASY MB

Your Essential Anhydrous Surfactant

The demand for mild, naturally derived ingredients is a global trend in the cosmetic industry. In addition, a focus on eco-friendly and water-conscious products is driving personal care towards more concentrated and sustainable formats.

Eucarol® EASY MB is a balanced synergic blend of surfactants, to address the needs of sustainability-minded consumers, who are no longer willing to compromise on end-results. Bringing together amino-acid and glucoside derivatives, in a modern powder form, it offers an excellent alternative to EO- and sulfate-containing surfactants.

Coming from certified renewable sources, this innovative ingredient has been carefully optimised to respect its promises on performance, mildness and environmental respect:

- **EASY to use:** concentrated, powdered glucoside-based surfactant; accurately formulated to deliver optimal performance, processing and handling.
- **EASY to formulate:** an optimised ratio to make formulators' life easier. Ensuring optimal foam and viscosity behaviour, its composition delivers also easy water solubility, versatility and excellent compatibility, both in anhydrous and traditional water-based products.

- **EASY on your hair and skin:** luxurious lathering, enriched with the delicacy of sustainable amino acid and glucoside chemistries, for a cuddling cleansing sensation with easy rinse.

Applications

Eucarol® EASY MB is extremely versatile, being suited both for anhydrous and water-based products.

Concentrated and solid formats:

- Solid bars
- Powders & tabs
- Concentrates & mono-doses
- Cleansing balms

Water-based formulas:

- Skin cleansers
- Bath & shower gels
- Shampoos & rinses
- Intimate hygiene
- Baby shampoos & body washes

Summary of benefits

Beauty with no compromise. Eucarol® EASY MB is an excellent partner for novel formulation concepts, ensuring:

- Convenient, concentrated, powdered form
- Outstanding naturality with sustainable source
- Extra-volume foam, with rich and creamy texture
- Delicate yet effective cleansing
- Excellent skin & hair compatibility
- Perfect balance between mildness & effectiveness
- Easy water-solubility
- Water-saving, with easy rinse

INCI name: Disodium Cocoyl Glutamate, Disodium Coco-Glucoside Citrate



MILLET SHAMPOO BAR LAMCOS 229

Phase	Ingredient name	% w/w
A		
1	Cocos Nucifera (Coconut) Oil	2.4
2	Cetearyl Alcohol	25.0
3	Sodium Cocoyl Isethionate (~ 100% a.m.)	11.0
4	Stearic Acid	7.0
5	Theobroma Cacao (Cocoa) Seed Butter	8.5
6	EUCAROL® EASY MB	40.0
B		
1	Panthenol	2.5
2	Glycerin	2.5
3	ESAFLOR® ZERO-X	0.5
C		
1	Parfum (Fragrance)	q.s.

General characteristics:

Appearance: off-white solid bar with millet seeds

BALM to OIL CLEANSER LAMCOS 232

Phase	Ingredient name	% w/w
1	C12-15 Alkyl Benzoate	35.0
2	Heliantus Annuus (Sunflower) Seed Oil	15.0
3	Cocos Nucifera (Coconut) Oil	15.0
4	Stearic Acid	5.0
5	Butyrospermum Parkii (Shea) Butter	5.0
6	Cetyl Alcohol	15.0
7	EUCAROL® EASY MB	10.0

General characteristics:

Appearance: semi-solid balm

SOFT FOAMING TABLET LAMCOS 230

Phase	Ingredient name	% w/w
1	Microcrystalline Cellulose	39.5
2	EUCAROL® EASY MB	30.0
3	Sorbitol	25.0
4	ESAFLOR® ZERO-X	0.2
5	Sodium Cocoamphoacetate (~ 35% a.m.)	5.0
6	Parfum (Fragrance)	0.3

General characteristics:

Appearance: crumbling powder tablet

FOAM HAND & BODY WASH CONCENTRATE LAMCOS 228

Phase	Ingredient name	% w/w
1	Aqua (Water)	38.0
2	Lauryl Glucoside (~ 50% a.m.)	40.0
3	EUCAROL® EASY MB	20.0
4	Preservative	q.s.
5	Parfum (Fragrance)	q.s.
6	Citric Acid, 20% soln.	To pH ~ 5.0

General characteristics:

Appearance: clear viscous liquid

pH: ~ 5.0

Viscosity (Brookfield RVT, 25°C, 20 rpm): ~ 2000 mPa*s

Instructions for use:

4x concentrated formula. Dilute 1 part of concentrate with 3 parts of water, directly at home, for a luxurious lathering cleanser.

For more information please contact:

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