

## Bio-based polymers for advanced Personal Care solutions

## Formulation tips

An **accurate dispersion** is important not only to ensure the correct inclusion of guar into formulations, but also to deliver better performances of the finished product. Esaflor® guar derivatives are **easy to formulate**. They only need to be added into water under vigorous stirring at room temperature to be dispersed, avoiding lumps' formation. By adjusting **pH to 5.0-5.5** a rapid and full hydration of the polymer is obtained (20' stirring time is recommended). Moderate heating could reduce the hydration time. Esaflor® Zero-X, Esaflor® EC 4 and Esaflor® 4W are **self-hydrating** and don't require any pH adjustment.

**Recommended order of addition**: water, cationic guar, pH adjuster, amphoteric surfactants, non ionic surfactants, anionic surfactants, other ingredients, salt, preservative, final pH adjuster.

Typical use level: 0.1 - 1.0 %

## Non-ionic derivatives

Product	Properties			Performance								
	Degree of modification	Molecular weight	Dissolution	Suspending	Thickening	Shampoo	Conditioner	Body cleanser	Hydro- alcoholic sanitiser	Deodorant	Skin & Sun emulsion	Key features
INCI name: Hydroxypropyl Guar												
Esaflor® 4W	Low	High	Self- hydrating		000	• •	•	• • •	•	•	•	Excellent thickening, especially in surfactant solutions. Good compatibility with electrolytes. Smooth skin feel.
Esaflor® HDR	High	High	Dispersible		000	•	•	•	• • •	• •	•	Thickener with optimal compatibility with polar solvents and ethanol. Ideal for hand sanitisers with a soft skin feel.
INCI name: C18-C22 Hydroxyalkyl Hydroxypropyl Guar												
Esaflor® HM 22	Medium	High	Dispersible	00	000	• •	• • •	• •		•••	•••	Emulsification-aid for O/W emulsions, with excellent thickening and stabilising properties. Good compatibility with electrolytes. Smooth skin feel.



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## **Cationic derivatives**

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Product	Properties			Performance								
	Degree of modification	Molecular weight	Dissolution	Conditioning	Thickening	Delivery of water-insoluble ingredients	Shampoo	Conditioner	Body cleanser	Deodorant	Skin & Sun emulsion	Key features
INCI name: Guar Hydroxypropyltrimonium Chloride												
Esaflor® Zero-X	Medium	High	Self-hydrating	00	00	00	• • •	•	••	•	• •	Optimal conditioning and deposition of water-insoluble actives. Suitable for everyday-use shampoos.
Esaflor® Zero-XB	Medium	High	Dispersible	00	00	00	• • •	•	••	•	• •	Optimal conditioning and deposition of water-insoluble actives. Suitable for everyday-use shampoos.
Esaflor® LIGHT	Medium	Low	Dispersible	0	0	0	• • •	•	•••	•	•	Light conditioning, ideal for volumising and conditioning shampoos. Suitable for baby shampoos or thin hair.
Esaflor® PLUS	High	High	Dispersible	000	000	000	• • •	• • •	••	•	•	Highest conditioning and deposition of water-insoluble actives. Suitable for thick, ethnic or damaged hair.
Esaflor® PURE	Medium	High	Self-hydrating	00	00	00	• • •	•	••	•	•	Developed for clear formulations. Moderate conditioning. Ideal for everyday-use shampoos.
Esaflor® EC 3	Medium	High	Dispersible	00	00	00	• • •	•	• •	•	• •	Optimal conditioning and deposition of water-insoluble actives. Suitable for everyday-use shampoos.
Esaflor® EC 4	Medium	High	Self-hydrating	00	00	00	• • •	•	• •	•	• •	Self-hydrating version of Esaflor® EC 3.
Esaflor® EC 5	Medium	Low	Dispersible	0	0	0	• • •	•	• • •	•	•	Light conditioning, ideal for volumising and conditioning shampoos. Suitable for baby shampoos or thin hair.
INCI name: Hydroxypropyl Guar Hydroxypropyltrimonium Chloride												
Esaflor® PFT	Medium	High	Dispersible	0	0	0	•••	•	•••		•	Developed for clear formulations. Light conditioning, ideal for volu- mising and conditioning shampo- os. Improved hair brightness and mildness towards skin.
Esaflor® HC 56	Medium	Medium	Dispersible	0	0	0	• • •	•	• • •		•	Opaque version of Esaflor® PFT.







Transparent formulations

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